



Position: Marketing Intern
Reports to: Director of Sales and

Marketing Company Overview

Founded in 1984, Aqua-Hot Heating Systems, Inc. is one of the most recognized and trusted brands in the recreational vehicle (RV) industry. We offer premium products that provide RV owners with exceptional comfort while saving fuel, reducing emissions, and adding real value. Aqua-Hot supplies more than 40 original Equipment manufacturers in North America, China and Europe.

Aqua-Hot's Work Ready products provide auxiliary heat for busses, medium and heavy duty trucks, and over-the-road trucks. These products run on the vehicle's fuel, diesel, natural gas, or propane, getting vehicles ready to go and keeping workers warm while reducing emissions and complying with anti-idling laws.

Aqua-Hot provides great solutions than make our customer's product better.

Essential Duties and Responsibilities

- Assist in building a series of e-marketing campaigns using Microsoft CRM to reach channel partners and end-users
- Collect quantitative and qualitative data from marketing campaigns
- Assist in marketing and advertising promotional activities, including social media and web site developments
- Update Aqua-Hot web store and Amazon website with product photos and descriptions
- Research and make suggestions for improving website SEO.

Education and/or Experience Requirements:

Enrolled in a two or four-year college or university in PR, business, marketing or communications.

Knowledge and Skill Requirements:

- Excellent communication skills (verbal and written)
- Proficiency in MS Office and CRM Applications
- Understand marketing strategy
- Ability to exercise tact and good interpersonal skills
- Time management skills
- Analytical and problem solving skills
- Ability to be pro-active
- Ability to read, understand and communicate technical documentation
- Be a self-starter, a highly motivated person

This is a temporary Position

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